

PRESS RELEASE

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**MySplat.com announces the official launch of their
FREE paintball community and resource website.**

October 3, 2007

MySplat.com announces the official launch of the ultimate paintball portal and networking website for all paintball players, paintball teams and paintball businesses. This online paintball community is also a one-of-a-kind collection of paintball-related features and tools, including over 7,000 links organized into 35+ categories. Since mySplat.com is totally neutral and 100% independent, it is an excellent source for complete and unbiased paintball information. The entire site has been designed to equally serve and promote speedball, woodsball, tournament and scenario paintball.

A few of the features of this free website include:

- Free membership that includes a member profile page for players, teams, stores and fields**
- A user-friendly layout so members can find what they need quickly and easily**
- A mailbox for each member to send and receive private messages securely without sharing their email address.**
- A player/team search that connects teams who are seeking players with players who are seeking to join a team.**
- The largest collection of paintball links available anywhere.**
- A comprehensive Game Finder and Event Finder. Since mySplat.com is totally independent, your search results are not limited by endorsement conflicts. Also you are not limited to specific types of paintball games or events.**
- An industry-first identification system that allows all members to grow and organize paintball in their local area, even when not online.**
- The 7 day survey that asks players a weekly question and then publishes the answers in an archive for members to research**
- Additional features not found anywhere else that will soon be available**

Store and field operators: you will quickly notice that mySplat.com does not (and will not) sell paintball equipment or supplies. One of mySplat.com's primary objectives is to partner with all local paintball businesses. MySplat.com believes a website cannot claim to partner with you while trying to sell to your customers. Your local customers should buy paintball equipment and supplies from you.

MySplat.com's profile page on Myspace has already become the number one paintball-related profile with over 23,000 friends. Though sometimes compared to this popular social networking website, mySplat.com is actually quite different. MySplat.com is best defined as a tool to grow and organize the sport of paintball by placing everything and everyone in a single location. The goal of this online paintball community is simple - to grow, improve and promote the sport of paintball.

If you would like more info, go to <http://www.mySplat.com>